



## 2014 SPONSORSHIP OPPORTUNITIES

### Awards Dinner Sponsor

**\$6000**

Logo on all marketing materials, posters, programs, etc for the event  
Full Page ad in the Summit Program for Full Sponsorship  
One reserved table with your Company Name placards  
Company brochure inserts into the Welcome Packets  
**(3) Minute Introduction by Company Representative**

### Lunch Sponsor

**\$6000**

Logo on all marketing materials, posters, programs, etc for the event  
Full Page ad in the Summit Program for Full Sponsorship  
One reserved table with your Company Name placards  
Company brochure inserts into the Welcome Packets  
**(3) Minute Introduction by Company Representative**

### Continental Breakfast Sponsor

**\$3000**

Logo on all marketing materials, posters, programs, etc for the event  
Half Page ad in the Summit Program  
One reserved table with your Company Name placards  
Company brochure inserts into the Welcome Packets

### Morning and/or Afternoon Break Sponsor

**\$900 per Event**

Logo on all marketing materials, posters, programs, etc for the event  
Quarter Page ad in the Summit Program with Full Sponsorship

**To sponsor, proceed to the following link:**

**<https://prd.chfs.ky.gov/GenRegistration/ClassConf.aspx?AGY=1>**

## **Program Ad Rates for 2014 KY eHealth Summit Program**

The 2014 Kentucky eHealth Summit Program is a full color gloss 8.5 x 11 (folded) 20+ page book distributed at the eHealth Summit on September 17, 2014 to all attendees.

Ad Prices are as follows:

<b>Back Cover</b>	<b>\$1250</b>
<b>Inside Front Cover</b>	<b>\$1150</b>
<b>Inside Back Cover</b>	<b>\$1150</b>
<b>Full Page</b>	<b>\$1000</b>
<b>Half Page</b>	<b>\$500</b>
<b>Quarter Page</b>	<b>\$250</b>

For more information on sponsorship or to place an ad, please contact: Ann O'Hara at [ann.ohara@ky.gov](mailto:ann.ohara@ky.gov) or at 502-229-3123.